

## Business Excellence Appreciation Modules (BEAM)

Since the inception of Business Excellence Appreciation Modules (BEAM) in the year 2022 at the Tata Tomorrow University Platform, we've had an enriching learning journey. The set of 4 modules provides on-demand learning opportunities through carefully curated modules to comprehend and appreciate the Business Excellence journey of the Tata Group. Over the last year, 8500+ Tata colleagues have benefitted from the BEAM e-modules. They have also shared encouraging feedback with an NPS of 70.

The few salient features of the Business Excellence Appreciation Module are as follows:

1. Modular Structure
2. Virtual Facilitator – TBEIA (Tata Business Excellence Interactive Assistant)
3. Integrated Video Capsules and Animations
4. Responsive, Exploratory Design Features
5. Integrated Pre and Post Module Quiz/Trivia
6. Instantaneous recognition through certification

The top 3 companies in the group with the highest participation are:

1. Air India
2. Tata AutoComp
3. Tata Consulting Engineers

The set of 4 modules is available at Tata Tomorrow University and can be accessed using the following link.  
(<https://www.tmtctata.com/programmes/tata-business-excellence-group/business-excellence>)

You may download and utilise the **BEAM user manual** to access the e-modules and drive this initiative within your respective organisations.

For any queries, please contact Madhu Chaithanya ([mchaithanya@tata.com](mailto:mchaithanya@tata.com)), Nalini Tolar ([ntolar@tata.com](mailto:ntolar@tata.com)), or your TBExG Relationship Manager.