

# BE Champion Capabilities

## Champion Capabilities: TBEM for All

TBEM Assessors use assessment methodology to generate insights during a diagnostic exercise, whereas Champions shape the action that enhances performance excellence in an organisation.

The Champion Programmes offered by TBExG enable leaders and managers to understand the TBEM framework in the backdrop of their own company's contexts, challenges and imperatives. These programmes seek to unravel how to get the desired business results from organisations' key business processes by embracing TBEM as a way of life. Furthermore, they enable an ability to tune the linkages between strategically important areas and organisation-level improvement initiatives.

These Champion Programmes are also utilised by several organisations in strengthening their internal business excellence capabilities to step up the competency and nurture the culture of excellence. They are designed in a way to disseminate maximum learning from the group. And thus, most concepts and practices are followed by case studies, best practices and gamification.

The Champion Programmes are offered in two packages: Embracing Business Excellence (EBE) and Business Excellence Champion Programme (BECP). The former is designed for managers and executives in order to enable a deeper appreciation of the fundamentals of Business Excellence, Tata ness and Tata values. The latter is designed for senior executives and managers who run key functions of an organisation. Both programmes are conducted through inhouse and open formats.

Based on the purpose and targeted audience these programmes are structured as follows:

Programme	Category	Content
Embracing Business Excellence (EBE) (2 days)	EBE for Leaders	Fundamentals of Business Excellence, core values <ul style="list-style-type: none"> <li>• The excellence culture</li> <li>• Learnings from the excellence journey</li> <li>• The Tata Values</li> </ul>
	EBE for Managers	
Business Excellence Champion Programme (BECP) (3 days)	General Programme	Fundamentals + Value Chain Analysis; Strategic
	Advanced Programme (New)	Fundamentals; Value Chain analysis; Strategy C

Some of the key functional modules include Customer management, Risk Management, Strategy Management, Leadership by Business Ethics; Innovation Management; Project Management; Daily Management and Process Improvement.

### What is in it for me?

#### Being a Business Excellence Champion helps you to:

- Understand the principles of business excellence, and how it supports high performance
- Appreciate the TBEM framework and the values on which it has been established
- Critically look at the design and management of organisational processes
- Recognise diversity in businesses and functions
- Develop systems thinking, and an ability to act holistically
- Connect the dots in the organisation's environment that can multiply outcomes
- Enrich one's own role as a business manager and make the TBEM principles come alive
- Build expertise on key processes
- Quick adaptation of group-wide best practices

If you wish to know more about Champion Programmes please write to Nitin Choudhari at [nchoudhari@tata.com](mailto:nchoudhari@tata.com)

