
Prabhakar Mukund Ghatage
General Manager
Tata Business Excellence Group



At Tata Business Excellence Group (TBExG), Prabhakar Mukund Ghatage is responsible for Deep Dive diagnostics in the area of strategy deployment. In this role, he is responsible for helping Tata companies improve the quality of their strategic planning process.

Prabhakar has worked in multiple companies including MNCs and Indian conglomerates in the strategy function. Prior to joining TBExG, he worked as a lead strategist for Tata Projects, a role which he held for five years. Prabhakar has a varied experience and his knowledge of strategy enables him to analyse what works and what does not work for a company. He hence proposes solutions that are practical and implementable. Prabhakar has completed many assignments as an internal consultant in all the companies that he has worked for, and is well versed in facilitating Vision-Mission-Values workshops, strategy development, strategy deployment, including both Balanced Scorecard (BSC) and Strategy/Policy Deployment Matrix (SDM/PDM).

Coming from a strong infrastructure background and having worked with many leading infrastructure companies, Prabhakar has also held positions in industries such as automotive and petrochemicals.

He is an engineer with an MBA from IIM Lucknow and has over 22 years of industry experience. He likes to read The Economist and is always on the lookout for newer management thoughts.

pmghatage@tata.com