
Naman Kumar Gupta
Consultant
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Naman Kumar Gupta has been with the Tata group for more than eleven years now. At Tata Business Excellence Group (TBExG), he leads the EPIC (Excellence Practice Implementation Champion) programme. As a TBEM assessor he has assessed Tata companies, managed content for the EDGE portal and supported compliance and administration of the Legal and Ethical Behaviour Survey.

Before moving to TBExG, Naman was working with Tata Consultancy Services (TCS), Bangalore, in the analytics domain. At TCS, he was involved in marketing research — compiling, analyzing and interpreting marketing research data, writing thought leadership papers and delivering marketing insights for the world's leading FMCG companies. Naman has worked extensively for clients based out of the US, Western Europe and Sub Saharan Africa. He has also conducted research using social research data for the world's leading NGOs working in the area of child health. At TCS, he worked on many global thought leadership projects. In 2015, he participated in the Tata Business Leadership Awards programme, and he and his team jointly bagged the first runner up award.

Naman holds a Master's degree in Banking and Finance from Edith Cowan University, Perth, Australia. He has a green belt certification from Indian Statistical Institute, Delhi. In his quest for self-learning, Naman has attended a short-term course on strategy at the Indian Institute of Management Bangalore, and has also completed a course on Predictive Analytics using SAS at Christian Medical College, Vellore. In his free time, Naman likes to pursue his interests in gardening, reading and teaching.

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