Bilal Ahmad
Deputy Manager
Tata Business Excellence Group

Bilal Ahmad has 14 years of experience in operationalising B2B and B2C performance enhancement platforms. He has conceptualised and driven strategic platforms which help teams self-identify and improvise their process for better business results.

Bilal is a process consultant for TBEM Assessments and facilitates sessions on Business Excellence Assessor Programmes.

He leads the Tata Best Practices Programme. It is a multidimensional platform for creating, sharing, and adopting Best Practices for Tata companies. Over 850+ practices from 50+ Tata companies have been documented and shared within the Tata ecosystem. 425 webinars have been attended with more than 1.3 lakh access points. In the last four years, 56% users have reported implementing the learnings from the platform. The Tata Best Practices Programme has been discussed across global conferences and mentioned in management journals including Harvard Business Review.

Bilal has also led the Tata Benchmarking Programme. He has facilitated 35 benchmarking studies across business functions. 32% benchmarking participants reported adopting learnings. He leads a strategic project of incorporating the AI/ML in the TBEM Assessment process with the objective of reducing efforts, improving quality, and supporting the core team.

Before joining TBExG, Bilal was a business development manager at Avantha Technologies, where he was responsible for the sales of Siemens PLM Engineering Solutions in Northern India. In the role of an entrepreneur prior to this, he set up an Information security practice in partnership with Arete Consultants, New Delhi.

Bilal is a computer engineer and has completed his MBA. Being identified as a high potential Tata group manager, he participated in the Tata Group eMerging Leadership Programme in partnership with Ohio State University in 2021. He likes to read the Economist. He has completed several 16,000 ft treks.

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