



Anil Menghrajani
Assistant Vice President
Tata Business Excellence Group

Anil Menghrajani, Assistant Vice President, Tata Business Excellence Group (TBExG), is the Subject Matter Expert in strategy and strategy implementation in the organisation. His focus on the area has helped him develop in-depth expertise on the Strategic Planning and Strategy Deployment categories of the Tata Business Excellence Model (TBEM). Anil provides support to multiple assignments in this area, having undertaken deep dives into the strategies of different Tata companies and Balanced Scorecard implementation. As part of his role, he has provided training to over 1000+ middle managers as well as conducted workshops for the top management on various aspects of running the business effectively using the TBEM. He has assessed 25+ Tata companies on different aspects of their business using the Baldrige Criteria for Performance Excellence. This is his second stint with TBExG, having worked with the organisation from 2004-05 previously.

Anil's work experience spans diverse Industries viz. Consumer Durables, Financial Services, IT, Tele Communications and Consultancy; and covers different functions viz. Sales, After Sales Service, Finance, MD's Office, Credit Lending and Project Management involving multiple teams and projects. He has conducted Top Management workshops for different Tata group companies. His key focus areas include horizontals like Strategy Development, Balanced Scorecard, Customer Segmentation, Customer Relationship Management and Competitive Intelligence.

Prior to joining TBExG, Anil was Chief Information Officer and Head Business Intelligence in Avaya GlobalConnect Ltd. Over his more than 28 years of experience, he has had stints with renowned companies including Voltas, TCS and Gujarat Lease Financing.

Anil holds a Bachelor of Engineering (Mechanical) from Karnataka University and a Master of Management Studies (Marketing) from Mumbai University.

amenghrajani@tata.com