



**Dr Shreyas Srivatsan**  
Deputy General Manager  
Tata Business Excellence Group

Dr Shreyas Srivatsan, Deputy General Manager at Tata Business Excellence Group (TBExG), focuses on driving Deep Dive initiatives across Tata companies. He has about 17+ years of work experience across diverse areas: Strategic Network Management, Business Strategy, Business Analytics, Data Science & Analytics, Financial analysis, Project Management, Sales & Marketing, Channel Management, Working Capital Management across Automobile and Hospitality

Prior to joining TBExG, Dr Shreyas was with IHCL as Regional Head - Business Strategy for South India & International Operations and Ancillary Business; and with Tata Motors as Regional Head - Retail, Channel Finance, Insurance (RCFI) portfolio for South India Commercial Vehicle Business Unit.

He is honoured with Doctor of Letters (D.Litt) and Doctor of Philosophy (PhD) in Business Management. Dr Shreyas is also a Mechanical Engineer and holds a Post Graduate Diploma in Management from All India Management Association (AIMA), New Delhi. He is a passionate data advocate and holds a second Post Graduate Diploma in Data Analytics from International Institute of Information Technology, Bangalore (IIIT-B). He also holds an e-Diploma in Business Analytics from Harvard Business School. His doctorate thesis on 'Pandemic and Hospitality Industry - Indian Context Study' has been given the Award of Excellence. He is the recipient of the 'Best Outgoing Student' Award of his Post Graduation Batch 2006 from Christ University, Bangalore. He is the winner of 'Best Manager - Corporate' at Kirloskar Institute representing Tata Motors.

Dr Shreyas is an author and has published two bestselling books and a case study. A short stories book titled 'Dasha Avatar: Awaken the Divine Within' has won him the Super Power Author Award and his poetic book titled 'My Inspirations' has won him 'The 21st Century Emily Dickenson Award'. Dr Shreyas has also published a case study at AIMA and India Case Research Centre (ICRC), New Delhi, and has been awarded the 2nd Best Case Study-2023.

He has actively participated in TBEM Assessments and Data Excellence Assessments of Tata group companies. He takes an active interest in multiple paradigms of life. He has received an appreciation for his record of holding Century+ certificates and has a mention in the India Book of Records 2022. He has also participated in the Guinness World Records and was an integral part of an initiative in making India the training capital of the world. He is the recipient of Pride of India award for being an ambassador for blood donation. He has been awarded the Bharatiya Udyog Ratna Award - 2023 for his enterprising work across multi dimensions of life.

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