

**Madhu Chaithanya**  
**Senior Manager**  
**Tata Business Excellence Group**

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Madhu Chaithanya is a Senior Manager with the Capability Building team at Tata Business Excellence Group. In this role, he assists various Tata group companies in the journey of Business Excellence. He plays an integral part in building capabilities and carrying out various digital improvement assignments in the area of Business Excellence for Tata group companies.

Madhu started his career as an e-learning professional (L&D) and is a certified Instructional Designer from Symbiosis University, Pune. Beginning with training need analysis and curriculum design; to developing Virtual and Instructor Led Training, Web Based Training, design document development, and working with Subject Matter Experts to finally, helping them build the required training modules have been his key areas of expertise.

He has rich knowledge in rapid authoring tools such as Articulate Storyline 360, Camtasia, Captivate, Vyond, iSpring suite, and video software editing tools. He also possesses graphic designing skills. He has designed and developed instructional content for corporate trainings, K12, academic development, supply chain, Enterprise Resource Planning (SAP & Oracle applications, Peoplesoft, and cloud based ERPs) logistics, hospitality, wind and energy sector, nuclear power plant, banking, aviation sector and other industries; with key emphasis on e-Learning.

Madhu holds a Bachelor's degree in Science from Andhra University and a Master's degree in Human Resources and Project Management from National Institute of Business Management, Chennai. He completed the Business Excellence Assessors Programme (BEAP) in May 2022.

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