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**Deep Seth**  
**Deputy General Manager**  
**Tata Business Excellence Group**

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Deep is responsible for driving the data excellence process for Tata companies at Tata Business Excellence Group (TBExG). The Data Excellence practice at TBExG enables Tata group companies to prepare for and undertake data excellence assessments with an aim to further strengthen their data centricity.

Deep also facilitates various capability building programs and workshops across several excellence journeys at TBExG to assist organizations build internal capabilities to assist them in their excellence journeys.

Deep has over 20 years of experience in the information technology domain and has been driving digital and IT technology transformations. Prior to joining TBExG, Deep has worked in diverse roles across companies such as Rallis, Tata Chemicals and Tata Finance.

Deep holds a bachelor's degree in commerce from Elphinstone College Mumbai. He has also undergone several leadership Programs and Certifications over the years.

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