

#### TATA BUSINESS EXCELLENCE GROUP

#### **BUSINESS EXCELLENCE NEWSLETTER**

December 11, 2015



# **Tata Business Excellence Convention**

The Tata Business Excellence Convention took place at Vivanta by Taj Dwarka in New Delhi on December 3-4, 2015. In continuation with the earlier themes, this year's theme was 'Sustainable, Profitable Growth for Long-term Value Creation'

Practice	Dates	Timings
Competitive Intelli- gence	Dec 16th, 2015 (Wednesday)	1500-1600 IST/ 1030-1130 BST/ 1130-1230 CET
Effective planning for a BTL customer retention and acqui- sition	Dec. 23rd, 2015 (Wednesday)	1500-1600 IST/ 1030-1130 BST/ 1130-1230 CET



#### **EDGE Wednesday Webinars**

Did you know that you can learn from best practices of different Tata companies every week? The team at TBExG organises free webinars every Wednesday on different topics, which you can learn from and adopt. Come, grab the opportunity to learn

Read more

### **TBExG Conducts Global BE Heads Forum Meet**

BE Heads of various Tata companies across the world got an opportunity to interact and network in the third Global BE Heads Forum Meet, which was organised on December 5, 2015 at Vivanta by Taj Dwarka, New Delhi **Read more** 

# TBExG conducts TBEM Practitioners' Workshop at TCTS

TBExG conducted a customised in-house TBEM Workshop for Tata Communications Transformation Services (TCTS), from 18 to 20 November, 2015. The programme, led by NK Sharan, Vice President, and Harish Devakumar, Consultant, TBExG, is designed to create Business Excellence champions, equipped to assist the excellence journey based on a kernel level appreciation of the Tata Business Excellence Model

## Tata Customer Insights Group conducts EDGE webinar on Digital

The Tata Customer Insights Group conducted a webinar on 'Leveraging Digital for Consumer Businesses' on November 4, 2015, through the EDGE platform. The objective of the webinar was to evangelise the digital agenda in group companies. Over 100 executives from the Tata group participated in the webinar

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Strictly for internal circulation among Tata group companies.

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